

**WANT A GREAT EXTRA INCOME  
FROM A PART-TIME HOME BASED BUSINESS?  
ENROLL IN OUR BALLOON DECORATING SEMINAR!**

Balloon Decorating Classes to teach you the balloon decorating business! Learn by hands-on experience on how to make balloon arches, poles, trees, balloon canopies, balloon sculptures, helium centre pieces and more (and not by watching a video on the internet!).

Want to learn to decorate only for your own family's Birthday Parties, Anniversaries or School functions? Our hands-on balloon decorating training can do just that!

Note that this is not information collected on the internet, put in a book and sold as training.

**COME AND LEARN WHAT THE ITALIAN TRAINED  
EXPERTS KNOW TO RUN YOUR OWN SUCCESSFUL  
BALLOON BUSINESS.**

(Without all the years of learning by trial and error that comes by teaching yourself)

**About us:**

'*Fascination*' & '*Quality*' –these are what bubbly' products stand for! We are the official distributors for ***Gemar Balloons, Italy***, offering you choices of never-seen-before 30 different shapes and over 60 vibrant colors of Pastel, Crystal, Metallic & Neon.

We are also into balloon decorations. ***Gemar*** is one of the World's largest latex balloon manufacturers and is one of the World's most successful brand name for balloons. Manufactured from natural rubber latex, using the most modern production technologies, *Gemar balloons* are distinguished by their highest quality and they comply with European Standards EEC Toy Directive 88/378, CE EN71

***Gemar Premium Balloons*** have the magic ability to delight the children and to awake desire across all age groups. With *Gemar balloons* you can transform the simplest of venue to your desired theme. The opportunities for using *Gemar balloons* are endless: From wedding receptions to children's parties, from expression of feelings of love to proudly announcing 'We are Engaged' or 'Just Married' or 'Happy Anniversary', from symbols of love like Hearts, Teddy Bears, Rabbits to Printed or Motif balloons, or simply to convey a message of 'Congratulations!', *Gemar balloons* offer fulfillment for every heart.

Afer all, any party should give a pleasant experience. *Gemar balloons*, with their wider range of colors and shapes, create a visually stunning experience in parties. *Gemar's* link balloons make decoration fun & easy. Undeniably, *Gemar balloons* will become the talking-point among the party-goers, who will have the grandest experience. In short, *Gemar balloons* will make any event-Private or Corporate, memorable.

Though established only 2 years ago, *bubbly* has a great retail story to tell: *bubbly* products soon became hits and today the brand is present in over 30 cities across India and is available in India's finest chain of stores like Landmark, Odyssey to name a few. The assortment and quality of *bubbly*'s products are unique.

*bubbly* is a Member of Toy Association of India.

**What you receive in the 2 day comprehensive seminar:**

2 days of fabulous hands-on training from Italian Trained balloon Decorators

Training Manual

Wholesale Sourcing Guides

Photos of balloon décor work for reference

Over 25 balloon Sculpture Recipes and Instructions

Power Point Presentation

Course Completion Certificate

On going help and news letters once you complete.

Training includes but not limited to: dance floor designs, poles, arches, canopies, walls, balloon sculptures, balloon trees, helium centre pieces, setting up your business, marketing, buying only the equipment you really need, sourcing from wholesalers and pricing your jobs along with a host of other topics!

This Seminar will teach you every aspect to get a real business up and running.

**Program cost:**

Comprehensive two days balloon decorating course

Cost of Seminar: Rs.5000 per person, including Lunch & Tea

Class hours: Regular 2day Comprehensive Class, Saturday and Sunday 10am to 6pm.

Date and venue will be informed 30 days in advance

**FAQS**

**1. Once I have taken this training course, how much money do I really need to get started?**

We would say about Rs.10000 minimum. Others have started for less; some others, more. Remember, if you have to put down a deposit on a business phone, that will be an additional cost to be included in your start up costs. We provide an itemized list of the necessities and where to purchase them at the best wholesale price.

**2. What benefit is there in me taking this course with you instead of looking for resources on the net and trying to do it myself?**

The benefit is to learn every facet of the business and where to buy your supplies at wholesale prices and do it right. The cost of your tuition will be covered by the money you save by a) purchasing wholesale product b) not buying equipment you don't need c) and the money you save in client satisfaction in doing the job perfectly. This translates into more business. We cannot stress this enough. In all parts of life, your best bet is finding something that works and copy it. Don't try and invent it yourself when some

successful person already has. What you save in learning it right from someone with experience, is well worth the money spent on front end.

The internet doesn't teach you the common pitfalls and mistakes you can make. You need to learn (by doing) hands on techniques and practice with an instructor so you can do the basics correctly. It has been our experience that time spent learning it right, instead of trial and error does two things: a) It saves time in the long run and b) your credibility/reputation is not damaged. If you want to make money, learn it right, know how to fix the problems and be professional. The money will come!

### **3. What happens if I get home after I take the classes and I forget how to do something?**

Hopefully that will not happen because we give you hands on training and that you will remember everything. But if that does happen, e mail support from us is always available to you. By the way, you do have to pass a basic skills test or you are not leaving the class!

### **4. Once I complete this course, will I know everything I need to start my business?**

Absolutely.

### **5. Can I do this part time and keep my regular job?**

If you want to do only part-time decorating, this is a simple task because most parties/events are in the evenings and weekends. You can make appointments with your clients after work to discuss their decoration needs. It can be a perfect home based business. You will, however, come to that fork in the road when you become so well known, you have to decide whether or not to make it a full time ambition (Trust us --- it happens!)

### **6. What about class size?**

We try to keep the group very small. The perfect class size is 50 students, or less.

### **7. Do I really advertise when first starting out? They are very expensive!**

You can distribute handbills or your business cards or give classifieds advertisements. If you are able to do one single party order, then your customers would spread the word!

### **8. Do you have any restrictions?**

Both Yes and No.

a) Yes: We can teach only in English. And not in any other language. You need to have a decent command of the English to be able to keep up with the class.

b) No: you can open up a business anywhere you want to. No restrictions.

### **9. I am excited!!! Tell me what I need to do to enroll in your classes....**

First: Qualify your need for starting a new business in your present area. Check what your competition will be. If you face competition then you might want to reconsider this profession or consider moving elsewhere. We honestly don't want to train someone and then find out the main reason that they didn't succeed was because the market was

already flooded. We want to make sure the students will flourish and that they are not wasting their time!

Second: Fill out the enrollment application.

Finally... you have to pay the fees by cash or demand draft drawn on any bank at Coimbatore

**10. Is the fee paid refundable if I am unable to attend?**

This fee payment is non-refundable and non transferable for any reason whatsoever. Nor will we be able to reschedule your class, if you do not find time to attend as per our schedule. Please understand that the fee paid is used towards the money for the rent of the building, advertisements and course materials and hence are already spent.

**11. What can I expect to learn from your classes?**

A short cut to success!

With our 2 years experience and with our latest state of the art world class imported balloon decorating tools, getting your business going and growing is a Godsend. We will show the best and fastest ways of doing things that will propel you way ahead of all others. Accumulating all the resources of 2 years, knowing the short cuts and our money saving techniques is worth its weight in gold. The training cost far outweighs the money you will save by not making the mistakes, doing it quicker, buying it cheaper and enabling your business to grow rapidly. (we only wish this were available to us when we started out.) Again, in any business venture if you can copy the pattern of someone else's success, that only makes sense. Don't do it all yourself if there is already a proven way out there. Learn their basic operation and then put your own flair to it to make it your own.

**12. After this training, is there any need for further balloon classes?**

You bet there is!!! This business changes all the time and new ideas are out there for the taking. Subscribe to our e newsletters and get latest information and updates.

**13. What do I need to bring with me?**

A desire to learn. Although your training manual is quite concise and you do not have to write everything down, you will still be making notes to yourself. So please bring a note book and pen along and also a good camera to take pictures, if you feel is necessary.

**14. Give me some ideas of what the classes are like?**

In the beginning we will be going over basics on balloons. Then we will move on to learning about helium centre pieces, and all the hands on training on making balloon trees, poles and arches, Balloon Canopies, Garland Balloons, Ceiling Hangings, Bouquets, Balloon Sculptures and more. We will also teach you on the tricks of advertising, making your own portfolio and logos, starting your business and the mechanics of accomplishing them and a lot more

**Bubbly Balloon & Toys P Ltd**  
**9, I Floor, Periasamy road (E) , RS Puram, Coimbatore-641002, Tamilnadu, India**

**ENROLMENT FORM FOR**  
**BALLOON DECORATING SEMINAR**

**Name** : Male  Female

:

**Age & Date of Birth** :

**Address including e mail ID &  
Contact Phone Numbers** :

**Date & Time of the seminar** : will be intimated 30 days in  
advance

**Place** : Chennai

**Please tell why you are interested in the seminar :**

I hereby confirm my participation in the seminar by paying a sum of Rs5000/- Rupees Five thousand only by cash/ DD bearing No\_\_\_\_\_dated\_\_\_\_\_ drawn on \_\_\_\_\_ Bank, Coimbatore. I request you to enroll me in the seminar. I understand that the course fee is non refundable and non transferable and also that the course date/time cannot be rescheduled.

**Important Note:** Bubbly Balloons and Toys P Ltd ( BBTPL) reserves the right to change the venue and date. In the event of change in Venue , date or time, you will be intimated 30 days in advance. If enough participants are not enrolled , BBTPL will cancel the seminar and in that event, the fees paid will be refunded without any deductions. Disputes, if any, are subject to Coimbatore jurisdiction only

Date:

Place:

Signature of the applicant